



**Manoj Joy**  
Visualizer / Art Director

## Career Objective

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**Effective and positive team player** known for contributing effective creative and technical solutions. Able to give and embrace constructive criticism while working in a team environment towards a common goal.

**Effective listener/communicator and fast diligent learner**

**Detail oriented visualization** that embraces good design theory and ethics in order to maximize the effectiveness of a final product.

**Productive worker under pressure** and highly motivated.

## Personal Details

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Birth Date : 14th Sep 1975  
Gender : Male  
Nationality : Indian  
Passport No. : G9442436  
Visa status : Residence Visa  
Marital status : Married  
Driving License : United Arab Emirates

## Educational Qualification

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### Lakhotia Institute of Animation & Design (LIAD)

Cochin, India

Diploma in Multimedia.

Professional training in Adobe Photoshop, Illustrator, Indesign

After effects, Adobe Audition & 3ds Max.

### Institute of Human Resources development for Electronics (IHRD)

Trivandrum, India

Diploma in Electronics.

Media & Communication Systems

## Professional Experience

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### AL REYAMI ADVERTISING

Dubai, United Arab Emirates

Company Industry: Advertising

### ART DIRECTOR / VISUALIZER

**Job Role:** Design/Creative

Handled above and below-the-line advertising assignments, Job involved accepting and understanding the brief given by the Client Servicing Executive. Developing concepts in co-ordination with copy writer and client servicing. Executing visuals and presenting to client, if required. Ensuring completion of Artwork till the stage of processing while supervising projects involving printing, photography.

### FREELANCE

Self-employed

United Arab Emirates

Job Role: Design/Creative

Freelancing for various Ad agencies in United Arab Emirates. Also handled individual client's designing and printing requirements.

### TBWA/RAAD

Abu Dhabi, United Arab Emirates

Company Industry: Advertising

### SENIOR VISUALIZER

Job Role: Mainly responsible for handling all below-the-line advertising assignments. Job involved accepting and understanding the brief given by the Art Director. Developing / executing visuals and ensuring completion of the Artwork till the stage of processing.

### EXODUS MEDIA SOLUTIONS

Dubai United Arab Emirates

Company Industry: Media & Advertising

### VISUALIZER

Responsible for handling all below-the-line advertising assignments. Job involved accepting and understanding the brief given by the Art Director. Developing / executing visuals – Ensuring completion of the Artwork till the stage of processing.

### HYDRA DESIGNS

Cochin – India

Company Industry: Advertising

### GRAPHIC DESIGNER

Job Role: Promotional Materials, Visualization of press ads, Retouching & Digital designs.

### RAINBOW PUBLISHERS

Cochin – India

Company Industry: Publication

### ARTIST/GRAPHIC DESIGNER

Job Role: Drawing and designing various text books for school children such as rhymes, story books & cartoons.

\* More than 5 years experience in India & 10 years experience in UAE

## Technical Skills

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Ability to handle Adobe creative suite of software ( Photoshop, Illustrator & Indesign).

Additional knowledge of software's like Adobe After Effects, Adobe Premier Pro, Adobe Audition, Dream Weaver & Adobe Muse

Ability to design, develop and coordinate in consultation with the Project Executive/Client and Creative Director, the artistic interpretation of the selling/marketing message.

Ability to transform campaign concepts from initial formation to complete approved artwork, with some direction.

A consultative team building style with the ability to accept responsibility for making decisions.

Lateral thinking and problem-solving skills.

The ability to prioritize work and meet deadlines.

Effective time and project management skills.

Ability to use initiative to investigate further opportunities to target new markets while providing best service to current customers.

MS Office (Word & PowerPoint.)

A strong understanding and passion for the arts/entertainment industry.

## Languages

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English, Hindi & Malayalam

## References

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<b>Name</b>	<b>Job Title</b>	<b>Phone Number</b>
Satyanath Al Reyami Advertising	Creative Director	+971 55 163 7688, 056 779 8455
Sonal Al Reyami Advertising	Copy Head	+ 971 50 814 4161
Thomas Zacharias IDEA Advertising	Managing Director	+971 50 476 9594